



EAST AREA COMMITTEE



AGENDA

To: City Councillors: Smith (Chair), Roberts (Vice-Chair), Blencowe, Baigent, Barnett, Benstead, Hart, Herbert, Johnson, R. Moore, Robertson and Sinnott

County Councillors: Kavanagh, Moghadas, Walsh and Whitehead

Dispatched: Wednesday, 5 October 2016

Date: Thursday, 13 October 2016

Time: 7.00 pm

Venue: Meeting Room - Cherry Trees Day Centre

Contact: Sarah Steed

Direct Dial: 01223 457013

Public Exhibition: Cambridge Live's first year, activities and future City Events Programme

A display is available before the meeting and during any breaks about Cambridge Live's first year, activities and future City Events programmes.

Cambridge Live representatives will be present to talk to members of the public and Councillors.

1 Apologies For Absence

2 Declarations Of Interest

Members of the committee are asked to declare any interests in the items on the agenda. In the case of any doubt, the advice of the Monitoring Officer should be sought **before the meeting**.

Minutes And Matters Arising

3 Minutes (Pages 5 - 20)

To confirm the minutes of the meeting held on 7 July 2016.

4 Matters & Actions Arising From The Minutes (*Pages 21 - 24*)

Reference will be made to the Committee Action Sheet available under the 'Matters & Actions Arising From The Minutes' section of the previous meeting agenda.

General agenda information can be accessed using the following hyperlink:

<http://democracy.cambridge.gov.uk/ieListMeetings.aspx?CommitteId=147>

5 Children's Feedback to Improve Area

Open Forum: Turn Up And Have Your Say About Non-Agenda Items

6 Open Forum

Refer to the 'Information for the Public' section for rules on speaking.

Items For Decision / Discussion Including Public Input

7 Record of Officer Delegated Decisions in consultation with the Chair and Vice Chair for East Area Committee

7a Redevelopment of Bath House Play Area (*Pages 25 - 26*)

To note.

8 Cambridge Live: Where we are and What Next for City Events (*Pages 27 - 50*)

9 Environmental Reports - EAC (*Pages 51 - 72*)

Meeting Information

- Open Forum** Members of the public are invited to ask any question, or make a statement on any matter related to their local area covered by the City Council Wards for this Area Committee. The Forum will last up to 30 minutes, but may be extended at the Chair's discretion. The Chair may also time limit speakers to ensure as many are accommodated as practicable.
- Filming, recording and photography** The Council is committed to being open and transparent in the way it conducts its decision making. The public may record (e.g. film, audio, tweet, blog) meetings which are open to the public.
- Facilities for disabled people** Level access is available at all Area Committee Venues.
- A loop system is available on request.
- Meeting papers are available in large print and other formats on request prior to the meeting.
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EAST AREA COMMITTEE7 July 2016
7.00 - 9.45 pm**Present**

Area Committee Members: Councillors Smith (Chair), Roberts (Vice-Chair), Baigent, Barnett, Benstead, Blencowe, Hart, Herbert, Johnson, R. Moore, Robertson, Sinnott, Kavanagh, Moghadas, Walsh and Whitehead

Area Committee Members: County Councillors Kavanagh, Moghadas, Walsh and Whitehead

Officers:

Public Realm Enforcement Officers: Jamie Lambert and Nicholas Kester

Anti-Social Behaviour Officer: Louise Walbank

Police Sergeant Colin Norden

Committee Manager: Sarah Steed and Ruth Yule

FOR THE INFORMATION OF THE COUNCIL**Change to published agenda order**

Under paragraph 4.2.1 of the Council Procedure Rules, the Chair used her discretion to alter the order of the agenda items. However, for ease of the reader, these minutes will follow the order of the agenda.

16/12/EAC Election of Chair and Vice Chair - EAC

The Committee Manager took the chair whilst the East Area Committee elected a Chair.

Councillor Johnson proposed, and Councillor Sinnott seconded, the nomination of Councillor Smith as Chair.

Resolved unanimously that Councillor Smith be Chair for the ensuing year.

Councillor Smith assumed the chair from the Committee Manager at this point.

Councillor Blencowe proposed, and Councillor R Moore seconded, the nomination of Councillor Roberts as Vice-Chair.

Resolved unanimously that Councillor Roberts be Vice-Chair for the ensuing year.

16/13/EAC Apologies For Absence

There were no apologies for absence. Councillor Baigent provided apologies for lateness.

16/14/EAC Declarations Of Interest

No declarations were made.

16/15/EAC Minutes

The minutes of the meeting held on the 7 April 2016 were approved as a correct record.

16/16/EAC Matters & Actions Arising From The Minutes

Open Forum 28/01/16 Cllr Blencowe / Clare Rankin / Pedestrian and Cycle Steering Group to arrange for an audit of cycle provision at community facilities

Cllr Blencowe confirmed that officers were currently investigating how best to undertake a baseline review of existing provision. Action removed from action sheet as being referred to Pedestrian and Cycling Steering Group.

Open Forum 28/01/16 Cllr Roberts to look into Coleridge Recreation Ground query regarding toilets being closed because of asbestos and issue regarding fence and overgrown entrance

Cllr Roberts confirmed that the issues would be covered in the toilet review. Cllr Herbert added that limited insulation affected the water provision in the toilets, but there was a need to have them open in winter because of the level of usage. This could also be covered in the toilet review. Action removed from action sheet as the review was a matter for Environment Scrutiny Committee.

Open Forum 07/04/16 Cllr Blencowe to speak with the Planning Manager to request that representations were made by the Council that the planning appeal was conducted by way of a formal hearing.

Cllr Blencowe advised that there had been no change in position with Romsey Terrace application.

Open Forum 07/04/16 John Richards / Tim Wetherfield to undertake a review of the Romsey Town Square S106 project proposals following the March/April 2016 consultation exercise

Completed and response included in the action sheet prepared for 7 July. Action removed from action sheet.

Open Forum 07/04/16 Cllr Sinnott to follow up if a mobile CCTV camera could be sited on Devonshire Road with the Police

Covered under the EAC Policing and Safer Neighbourhoods item; Sergeant Norden to follow the matter up. Action removed from action sheet.

Open Forum 07/04/16 Cllr Roberts to look into mooring conditions and air pollution issue raised

Cllr Roberts advised that this matter would be considered by the Environment Scrutiny Committee; for the purposes of EAC, the action could be regarded as completed. Action removed from action sheet.

Open Forum 07/04/16 Cllr Roberts to check with Don Blair whether the Council was cleaning the Carter Bridge at the correct rate.

Cllr Roberts advised that the City Council was responsible for cleaning the inside of the Carter Bridge, and was doing so on a weekly basis. The County Council was responsible for cleaning the outside of the bridge. Cllr Roberts understood that it was difficult to find a window when the outside cleaning could be done without disrupting rail traffic; he and Cllr Moghadas continued to follow the matter up with the responsible officer at the County.

Open Forum 07/04/16 Romsey Terrace signage

Cllr Moghadas reported that she was due to meet the County Council's Head of Highways at the end of July.

Environmental Data Reports – EAC Wendy Young to arrange for dog poo bag dispenser at Ravensworth Gardens. Also to investigate whether Network Rail's railing could be painted.

Noted that dog poo bag dispenser had been installed in April. No response yet received from Network Rail on the painting of the railing.

16/17/EAC Open Forum

1. **Dr Tony Eva made a number of points in relation to car parking on Riverside. At EAC on 28 January 2016 he had failed to get a resolution passed calling for all car parking to be banned adjacent to the river between the Riverside Bridge and Stourbridge Common. The issue remained.**

Dr Eva urged Councillors to adopt the following motion:

‘The East Area Committee is aware of the upcoming consultation exercise due to be taken by Cambridgeshire County Council with respect to parking improvements on Riverside. It urges the County Council to ensure that a full range of viable options is presented for public comment and in particular that an option is presented for the removal of all car parking on Riverside northeast of Stanley Road’.

Cllr Johnson replied that he understood that John Richards would be continuing to talk to County officers about parking options; he would inform John Richards that residents still had concerns, and wanted the consultation approach to be revised and made more open. Cllr Johnson was happy to support Dr Eva’s proposal in principle.

Cllr Blencowe said that the Cambridge City Joint Area Committee (CJAC) might well be asked to decide which scheme was to be approved. Consultation on proposals would be taking place, and as a member of CJAC, he would not be expressing a view at the present time.

Dr Eva said that residents wished to have a range of options included in the consultation, rather than a ‘take it or leave it’ approach. He was assured that the consultation would provide an opportunity for residents to suggest alternative solutions.

Discussing the matter further, Councillors largely expressed support for the motion, but pointed out that the final decision would not be for the EAC to make. At the Chair’s suggestion, the motion was amended by adding the words ‘subject to viability’.

Resolved by a majority (8 votes in favour, 0 against, and 3 abstentions) that:

The East Area Committee is aware of the upcoming consultation exercise due to be taken by Cambridgeshire County Council with respect to parking improvements on Riverside. It urges the County Council to

ensure that a full range of viable options is presented for public comment and in particular that an option is presented for the removal of all car parking on Riverside northeast of Stanley Road, subject to viability.

ACTION: Councillor Johnson to inform John Richards that residents still had concerns about the Riverside consultation process, and wanted the consultation approach to be revised and made more open.

- 2. Georgie Deards and Janet Griffiths drew attention to various issues in relation to the council gardens and seating area in Budleigh Close and Burnside. After they had raised the matter at an earlier EAC, work had been done to improve the area, but it was once again overgrown and attracting human and animal litter and waste.**

Efforts to draw this to officers' and Councillors' attention had so far been unsuccessful. Meanwhile, they were trying to keep the area tidy themselves, but the whole length of the brook from Burnside and Budleigh Close to Sainsbury's needed attention.

Ms Deards and Ms Griffiths asked for answers to these difficulties.

Councillor Herbert said that the gardens were maintained by the Streets and Open Spaces teams. He undertook to follow through the issues raised and meet on site with the gardening team. The issue of the cost of maintaining the gardens had never been resolved with Housing, which fell under Councillor Roberts's remit.

Councillor Roberts said that an action plan could be developed by ward residents and their Councillors on a ward walkabout. A walkabout might be helpful in this case, and could be requested through the ward Councillors.

The questioners added that there were also difficulties with the placement of dustbins in the area, which was not suitable for bins. If new residents put the bins in the wrong place, rubbish was blown about by the wind. Photographs of the area were available.

The Chair assured the questioners that they would receive a full report.

ACTION: Councillor Herbert to follow Budleigh Close / Burnside issues through, and meet on site with the Open Spaces and Housing team.

- 3. Richard Newman, a member of staff at Christ Church, provided an update on, and sought support for, plans for the development of Abbey Church. The church was in a state of disrepair, and lacked modern amenities. It was hoped to create space for community use there, as well as developing some residential accommodation to provide an income stream. Mr Newman wished to consult his ward councillor and explore perhaps obtaining S106 funding.**

Cllr Johnson said that he would be happy to take this forward, and to meet Mr Newman outside the meeting to talk about the church's plans and how the City Council could assist in realising them.

ACTION: Councillor Johnson to meet with Richard Newman to explore Christ Church's plans for the development of Abbey Church.

- 4. In a separate question, Richard Newman, speaking as a resident of Tenison Road, welcomed the work being done to improve the carriageway, but asked whether there was any mechanism by which the present poor quality pavements could be brought up to the same high standard of finish.**

Cllr Walsh explained that the pavement resurfacing would be carried out as a separate project, from a different budget than that for highways. It was County Council policy to use tarmac on pavements rather than paving stones. He offered to look, with the other ward Councillors, at the question of resurfacing, but Mr Newman assured him that he was happy with the use of tarmac.

- 5. Richard Harvey said that in early April he had noticed 49 vehicles in the space of 45 minutes turning right into Devonshire Road from Mill Road; 9 of the 49 were taxis. He had reported this to the Council but had received no reply; he would like to know why.**

Cllr Roberts undertook to follow up the lack of reply with the Head of the Environment Team. He would also look into the taxi licensing aspects of the matter.

Cllr Benstead recalled that he had advised Mr Harvey to submit photographs at the Area Committee's last meeting. He asked Mr Harvey to forward to him the email making the report, so that he could follow it up.

ACTION: Cllr Roberts and Cllr Benstead to follow up lack of reply to Mr Harvey's email with the Head of the Environment Team, and look into taxi licensing aspect.

6. James Woodburn, speaking as a resident of Cherry Hinton Road, strongly welcomed the new 20mph speed limit in Cherry Hinton Road, but said that it was not being enforced. Also, proposals to develop the former Constitutional Club site opposite the Swiss Laundry were likely to lead to increased late-night traffic and noise.

He asked the Area Committee to support two measures:

- the replacement of the out-of-date speed cameras outside the Swiss Laundry with modern digital cameras
- the installation of road humps, and of raised tables at junctions, similar to those in Chesterton High Street and in Green End Road.

In discussion, Councillors expressed some sympathy with Mr Woodburn's request, drawing on their own experience of other 20mph roads. However, there were legal considerations round the use of safety cameras which might mean replacement was not a simple issue. It was also difficult to arrange the installation of humps and raised tables and could be expensive; Cherry Hinton Road was probably unsuited to such measures because it carried a high volume of traffic, including trucks and buses.

One Councillor recalled that residents had asked for the humps in Green End Road between the Golden Hind and Nuffield Road to be removed, and Fen Road residents had requested removal of humps because of the noise caused by vehicles driving over them. Traffic in Green End Road had probably slowed down, but this was more likely to be a result of the 20mph limit than of the traffic humps.

The planning application for the Constitutional Club site, for a mixed development of housing and a social club, had only been published recently. Local residents' views would be sought before the application was decided.

The point was made that it was necessary to rely on motorists being aware that they should abide by the 20mph speed limit. Enforcement of the limit was likely to be easier once it covered the whole of Cambridge, rather than just the North and now the East areas.

- 7. Richard Taylor asked about plans for the Stourbridge Common end of Riverside. It was not appropriate to consult only local residents on the plans; he had made a Freedom of Information request about the content of these discussions. Part of the plans included changes to the gate to Stourbridge Common, and the dualling of the cycle way. Mr Taylor asked what was going to happen next about the gate element of the plans, and whether it would form part of the same consultation as the parking.**

Cllr Johnson replied that these were two different, complementary projects, paid for from two different funding sources. The detail of the consultation was still being discussed, but it would seem logical to consult on the two schemes together, and expected that this would be the case.

Cllr Roberts explained, by way of background, that part of the original motivation for changes to the gate had been to improve disability access to Stourbridge Common, and it had been realised that this could go together with improving cycling access. It would be desirable also, in the interests of pedestrians and cyclists, to reduce regular vehicle access onto the common at this point, as there was vehicle access elsewhere. He would expect proposals for gate and parking to be consulted on together; one question would be which side of the entrance to the common the gate should be sited on in relation to any parking.

In answer to a supplementary question from Mr Taylor, Cllr Roberts said that he could see no reason why the proposals could not all form part of one consultation, if the four Abbey ward Councillors could chase this up together.

ACTION: Cllrs Hart, Johnson, Roberts and Whitehead to pursue question of conducting a single consultation on proposals at the Stourbridge Common end of Riverside, covering parking and access to the common.

- 8. Frank Gawthrop spoke as Secretary of the South Petersfield Residents Association (SoPRA) about the City Deal traffic proposals. SoPRA understood that the red dots on the map represented only suggested closure points, but needed to know a more precise location for the Hills Road point, and was concerned that the closure could result in Tenison Road becoming a rat run.**

Mr Gawthrop sought Cllr Herbert's assurance that he would examine the issue carefully; special consideration was needed for Tenison Road.

Cllr Herbert said that what was being proposed were peak time congestion control points, intended to achieve modal shift and reduce the number of cars on the road by 10-15%. The public was being consulted on the location of these control points, which would use number plate recognition cameras rather than bollards. In siting the Hills Road control point, there was no wish to reroute traffic down Tenison Road, and Mill Road should also be looked at as a specific issue, taking into account the need to ensure access, and examine how people got in and out of Romsey and Petersfield. There was no intention of shifting traffic from Hills Road onto Mill Road.

Cllr Robertson added that congestion was holding people up and contributing to very poor air quality. There would be a trial of peak time closures next year to see where the control points could best be placed. There was a risk of diverting traffic onto side roads, but modelling had indicated that there would be reasonable results from the six control points, and the trial period should demonstrate whether the scheme would be workable. Number plate recognition cameras would be used at the control points rather than bollards.

Cllr Baigent thanked Mr Gawthrop for bringing this to the Committee. Measures were needed to calm traffic in the city and reduce pollution in for example Mill Road. He was a member of the City Deal Assembly and would be willing to come and speak to SoPRA about the matter.

Mr Gawthrop replied that he accepted the point about pollution in Mill Road, but Tenison Road was a residential street, and it was important that this be taken into account in the deliberations.

9. Roxanne De Beaux wished to raise a point of clarification about the minutes of the January meeting, in relation to how her comments had been reported.

The speaker was reminded that the minutes had already been agreed as a record of the meeting at the April EAC.

10. Andrew Osborne, speaking as a representative of Unite, thanked Cllr Herbert and the City for obtaining £70m from the Government for housing, and asked Cllr Herbert when the Council was going to start to build council housing.

Cllr Herbert replied that there was to be a consultation on the principle of devolution, and it would be necessary to seek confirmation of the deal that was

actually being offered, which it appeared to be £70m. This should allow for about 500 homes to be built over a period of five years, on a number of sites within the city, large and small. He was determined to start building work, but it could not all be done at once, as for example, there was still a workforce based at the Mill Road depot, a possible site for housing.

As a supplementary point, Mr Osborne thanked Cllr Herbert for his comments and urged that building start as soon as possible. Unite was not protesting, but would be continuing to exert pressure until they saw bricks actually being laid. He urged that as many homes as possible be built in the East Area.

Another questioner sought assurance that the housing to be built would be social housing, not affordable housing.

Cllr Herbert acknowledged that this was a challenge, and welcomed the support of Unite. He assured the questioner that the intention was to build social rent council housing, which, unlike shared ownership, would on an ongoing basis be available for rent.

16/18/EAC EAC Policing & Safer Neighbourhoods

The Committee received a report from Sergeant Colin Norden and ASB Officer Louise Walbank regarding the policing and safer neighbourhoods trends.

The report outlined actions taken since the Committee on 28 January 2016. The current emerging issues/neighbourhood trends for each ward were also highlighted (see report for full details).

Previous priorities and engagement activity noted in the report were:

- i. Continue to target the supply of controlled drugs
- ii. Continue to target street based anti-social behaviour (ASB) in and around Mill Road
- iii. Retain speed checks.

In relation to James Woodburn's question about Cherry Hinton Road, Sergeant Norden said that the Police would be enforcing the speed limit in areas such as Cherry Hinton Road, though attendance there would always have to be balanced against other demands on their time such as 999 calls. He undertook to talk to the Safety Camera Partnership about the cameras on Cherry Hinton Road.

ACTION: Sergeant Norden to talk to the Safety Camera Partnership about the cameras on Cherry Hinton Road.

Members of the public asked a number of questions, as set out below.

1. **Roxanne De Beaux, referring to her remarks at the January EAC, welcomed the police action taken on Mill Road bridge, though she had been unaware of it before the present meeting. She reported that she had made four 999 calls because of violent behaviour, all of which had been responded to very quickly. However, she had almost been run over by a police vehicle the previous day.**

Ms De Beaux expressed her thanks for the action taken, asked that it be continued, and suggested that it be given greater publicity. She also urged that central solid white lines be put in place on both sides of Mill Road bridge.

Cllr Baigent replied that Councillors were already looking at the matter of white lining, and wished to see a double white line with central hatching, such that it would be impossible for a car to pass a bicycle. Sergeant Norden acknowledged the request for greater publicity for the action, but expressed a preference for issuing a press release on a future occasion, rather than looking back to events which had taken place in March.

As a further point, Ms De Beaux recalled that there had been an undertaking at the January meeting to look again at the adequacy of the signage at the bridge.

Cllr Moghadas replied that the County Council's Head of Highways had taken a note of the concern. The feedback from the Head of Highways had however been that cyclists should use the Carter Bridge rather than Mill Road bridge; members greeted this statement with some concern. Cllr Moghadas agreed that cars should not be able to overtake on Mill Road bridge, and undertook to follow the matter up with Highways.

ACTION: Cllr Moghadas to follow up matter of signage at Mill Road bridge with the Head of Highways.

2. **Richard Taylor asked whether there were any statistics relating to the enforcement of the Public Spaces Protection Order (PSPO) in Mill Road.**

Cllr Herbert replied that the decision to renew the PSPO had been based on whether the order had had the effect intended. In Mill Road, drinkers had taken over the limited green spaces, and the PSPO did disperse the high concentration of drinkers. It had not been necessary to issue any fixed notices; a couple of people had been moved on in the early days of the order. Sergeant Norden had not suggested it as a priority for action. The Council continued to work with the homeless and the Safer Communities Team.

Mr Taylor asked a further question, whether there would be any change to Police attendance at the Area Committee as a consequence of policing changes in the city.

Sergeant Norden said that his understanding was that there would be an increase in the local team, and that police attendance at EAC would continue.

The Chair thanked Sergeant Norden for his attendance at this, his final meeting.

3. Frank Gawthrop said that about 70 people attending a SoPRA meeting had expressed unanimous support for the continuation of the PSPO in Mill Road, and its extension to the whole road, not just the green spaces. Their impression was that the number of drunks in Mill Road had increased, and that considerable quantities of high-strength white cider continued to be sold.

Cllr Benstead said that in order to review licences, it was necessary to have actual hard evidence that the licensed premises were selling alcohol to people who were already inebriated. He asked anybody who thought a licensed premises was offending to speak to the licensing officers for advice on how to gather evidence.

4. Another questioner asked where abandoned bicycles were taken, and where they could be seen by their owners.

Sergeant Norden replied that all bikes were checked on the police crime system and the bike register. Owners should contact the police to see if their bike has been recovered, and should always register their bike details on the national Immobilise bike register [www.immobilise.com].

The Committee discussed the following policing issues:

- i. Use of a camera at the Elizabeth Way underpass to record graffiti

- ii. Installation of a CCTV camera at the junction of Mill Road and Devonshire Road
- iii. Reasons for the rise in violent crime; was is drugs-related or domestic violence related. Reply was that every time drugs were detected, other crime was found too, and that improved recording of crime produced an apparent increase
- iv. Action to take if witnessing drug dealing. The answer was that if a crime was actually taking place, ring 999. If it had already occurred, ring 101.
- v. Graffiti – catching taggers and cleaning the graffiti
- vi. Level of cycle theft. It was pointed out that the biggest problem was poor cycle locks or failure to use a lock at all. Cyclists should know the make, model, colour and index number of their bike in case of theft.

ACTION: Sgt Norden to find out about possibilities for installing a camera at Elizabeth Way underpass

ACTION: Sgt Norden to find out about possibilities for installing a camera at junction of Mill Road and Devonshire Road

Following discussion, Members **resolved (unanimously)** to approve the continuation of the three priorities already identified:

- i. Continue to target the supply of controlled drugs
- ii. Continue to target street based anti-social behaviour (ASB) in and around Mill Road
- iii. Retain speed checks.

16/19/EAC Environmental Reports - EAC

The Committee received a report from the Operations Manager – Community Engagement and Enforcement, presented in her absence by the Public Realm Enforcement Officers.

The report outlined an overview of City Council Refuse and Environment and Streets and Open Spaces service activity relating to the geographical area served by the East Area Committee. The report identified the reactive and proactive service actions undertaken in the previous quarter, including the requested priority targets, and reported back on the recommended issues and associated actions. It also included key officer contacts for the reporting of waste and refuse and public realm issues.

The following were suggestions for Members on what action could be considered for priority within the East Area for the period June to August 2016:

Continuing Priorities:

1. Enforcement Patrols to tackle fly tipping at Riverside, Ashbury Close, Ditton Fields and St Matthews Street area.
2. Early morning, daytime and weekend patrols for dog fouling at the following locations:
 - St Thomas's Square and Road
 - Ravensworth Gardens play areas
 - Thorpe Way play area
 - St Bedes Crescent
 - Coleridge Recreation Ground
3. Enforcement investigation and action to deal with littering problems Newmarket Road from Tesco and around the areas of Wickes and Staples, B&Q and Cambridge Retail Park.
4. Illegal camping barbeque and green space patrols at Stourbridge Common.

New suggested priority:

5. Enforcement patrols to tackle environmental crime at Thorpe Way estate.

The Committee discussed the following issues:

- i. Passed on reports of dog fouling on Barnabas Road, and asked whether a walkabout of the Whitehill Road area might be arranged to see the problems
- ii. Asked whether it might be possible to have a further allocation of litter bins and dog waste bins to wards which had used their quota, such as Abbey
- iii. Expressed thanks for the clearing of rubbish from the alleyway between Abbey Road and Elizabeth Way bridge
- iv. Suggested that, once resurfacing of the walls of the Elizabeth Way roundabout underpass had been completed, some sort of watch should be kept for further graffiti-writers. The Public Realm Enforcement Officer said that covert observation could be difficult, as their powers were very limited
- v. Raised the possibility of deterring fly-tippers by posting notices referring people to the Milton Recycling Centre, but acknowledged the problem of clutter from too many street signs. Noted that the maximum fine for fly-tipping was now £400, the proceeds from which could be used for clearing fly-tipping sites

- vi. With reference to Newmarket Road, queried whether it was possible to hold businesses responsible for clearing up litter. Noted that some authorities were making use of Community Protection Warnings, and that the possibility of using them in Cambridge was already being investigated
- vii. With reference to a recent find of a large number of used needles at one location, noted that the person concerned in that incident had not appreciated the potential issues involved, and that drug users under medical care were usually supplied with sharps boxes
- viii. Received assurance that abandoned bicycles were now being donated to charities for refurbishment
- ix. Requested dog litter signs for Petersfield ward, at the two entrances to Mill Road cemetery on Mill Road and on Norfolk Street
- x. Asked that care be taken when using weed-killer not to spray a wider area than necessary, in order to avoid unsightly grass die-back
- xi. Expressed thanks to the City Rovers for the work on the East Road estate, as illustrated in the committee report
- xii. Suggested further places where the Community Payback Team could usefully be deployed, namely in the Budleigh Close and Burnside area, to deal with overgrown bushes, and at the Petersfield end of the Carter Bridge, where the bollards were still not white.

Action: Cllr Roberts to investigate possibility of additional litter and dog waste bins for wards which have exhausted their allocation.

Frank Gawthrop, Secretary of the South Petersfield Residents' Association, requested a replacement for the standard waste bin outside the Bodywork Studio; the previous bin had disappeared, and a means of disposing of cigarette butts was required.

Following discussion, Members **resolved (unanimously)** to approve the continuation of the four previous priorities for action above, and the addition of the new priority of Enforcement patrols to tackle environmental crime at Thorpe Way estate.

16/20/EAC Appointment to Outside Bodies

Resolved that Councillor Hart be the representative for the East Barnwell Community Centre for the ensuing year.

Resolved that Councillor Hart be the representative for the Cambridge Airport Consultative Committee for the ensuing year.

The meeting ended at 9.45 pm

CHAIR

Agenda Item 4

COMMITTEE ACTION SHEET

Committee	East Area Committee
Date	7 July 2016
Updated on	2 September 2016

ACTION	LEAD OFFICER/ MEMBER	TIMESCALE	PROGRESS
Cllr Blencowe to speak with the Planning Manager to request that representations were made by the Council that the planning appeal was conducted by way of a formal hearing.	Cllr Blencowe	7/7/16 13/10/16	Update 7/7/16: no change in position with Romsey Terrace planning application. Update 20/09/16: Cllr Blencowe reports that this was done and the planning appeal was conducted by way of a formal hearing.
Cllr Roberts to check with Don Blair whether the Council was cleaning the Carter Bridge at the correct rate.	Cllr Roberts / Don Blair Cllr Roberts / Cllr Moghadas	7/7/16 13/10/16	Update 7/7/16: Established that City Council was responsible for cleaning the inside of the Carter Bridge, and was doing so weekly. County Council responsible for cleaning the outside of the bridge. Cllr Roberts and Cllr Moghadas following the matter up with County officer. Update 19/09/16 from Don Blair: Carter Bridge (inner) is litter picked on 3 times a week basis, the bin at the centre of the bridge is emptied every other day and the City Council

			sends a mechanical sweeper to this location once a week to sweep the footway. No update available on the cleaning of the outside of the bridge, a County Council responsibility.
Cllr Moghadas to follow up provision of access for residents only signage for Romsey Terrace	Cllr Moghadas	7/7/16	Update 7/7/16: Cllr Moghadas due to meet Head of Highways late July
		13/10/16	Result of meeting awaited
To arrange for dog poo bag dispenser at Ravensworth Gardens. Also to investigate whether Network Rail's railing could be painted.	Wendy Young	7/7/16	Dog poo bag dispenser installed w/c 11 April. Officer had contacted Network Rail but no response to date.
		13/10/16	Response from Network Rail awaited
Cllr Johnson to inform John Richards that residents still had concerns about the Riverside consultation process, and wanted the consultation approach to be revised and made more open.	Cllr Johnson	13/10/16	Update 02/09/16: John Richards has been informed of committee's decision
Cllr Herbert to follow Budleigh Close / Burnside issues through, and meet on site with the Open Spaces and Housing team.	Cllr Herbert	13/10/16	
Councillor Johnson to meet with Richard Newman to explore Christ Church's plans for the development of Abbey	Cllr Johnson	13/10/16	Update 02/09/16: Cllr Johnson is awaiting a reply to his email to Richard Newman about meeting.

Church.			
Cllr Roberts and Cllr Benstead to follow up lack of reply to Mr Harvey's email with the Head of the Environment Team, and look into taxi licensing aspect.	Cllr Roberts Cllr Benstead	13/10/16	Update 16/09/16: Cllr Benstead reports that the unanswered email has not yet been received from Mr Harvey.
The four Abbey ward Councillors to pursue question of conducting a single consultation on proposals at the Stourbridge Common end of Riverside, covering parking and access to the common.	Cllrs Hart, Johnson, Roberts and Whitehead	13/10/16	Update 28/09/16: John Richards confirms that a consultation is being developed that covers both elements jointly
Sgt Norden to talk to the Safety Camera Partnership about the cameras on Cherry Hinton Road	Sgt Norden	13/10/16	
Cllr Moghadas to follow up matter of signage at Mill Road bridge with the Head of Highways.	Cllr Moghadas	13/10/16	
Sgt Norden to find out about possibilities for installing a camera at Elizabeth Way underpass	Sgt Norden	13/10/16	
Sgt Norden to find out about possibilities for installing a camera at junction of Mill Road and Devonshire Road	Sgt Norden	13/10/16	
Cllr Roberts to investigate possibility of additional litter and dog waste bins for wards which have exhausted their allocation.	Cllr Roberts	13/10/16	

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CAMBRIDGE CITY COUNCIL

Record of Decision

Redevelopment of Hector Pieterseon Play Area, Bath House, Gwydir Street, Cambridge

Decision of: Alistair Wilson, Streets and Open Spaces Development Manager consultation with Chair and Opposition Spokes of East Area Committee

Reference: 16/EAC/S106/05

Date of decision: 2/8/16
Recorded on: 2/8/16

Decision Type: S106

Matter for Decision: S106 Devolved Decision-Making: 2015/16 Priority-Setting

Redevelopment of Hector Pieterseon Play Area, Bath House, Gwydir Street, Cambridge

This is an existing play area which the Council are looking to improve and which was built in 1985 and dedicated to the memory of Hector Pieterseon. The project was allocated S106 funding in November 2013.

What the project entails:

- Installing six new pieces of play equipment with an emphasis on parent/child interaction;
- Designing out anti-social issues;
- Surfacing based on an attractive pattern with school playground themes;
- Incorporating historical elements in connection with the dedication to Hector Pieterseon;
- Designing out anti-social issues by filling in the sunken pit and improving visibility into the dark corners.

Why the decision had to be made (and any alternative options): East Area Committee, 2nd round priority setting, Thursday 28th November 2013: resolved to improve the Bath House play area from play provision and landscaping from informal open space monies.

Decision(s): Agreed the community facilities funding as detail in the Project Appraisal.

Reasons for the decision: As set out in the Officers Report

Scrutiny consideration: Chair and Vice-Chair of East Committee were consulted

Conflicts of interest: No conflicts of interest were declared

Comments: None



CAMBRIDGE LIVE; WHERE WE ARE AND WHAT NEXT FOR CITY EVENTS

1. Executive summary

- 1.1 Next year Cambridge Live will open discussions with Cambridge City Council about the opportunities for continuing the relationship and joint delivery of the Council-funded City Events programme (Big Weekend, Bonfire Night, Jazz and Brass in the Parks, Tea Dances, Midsummer Fair and the Mayor's Day Out) from 2020 for five years. In preparation for this we have completed a strategic review and are now ready to engage more widely to talk about future options for the city. Cambridge Live will: report on its first year; outline the forward strategy; and detail how it will engage with councillors, local organisations and Cambridge residents in discussions about future City Events programmes
- 1.2 This report provides an overview of Cambridge Live's performance and is the starting point for an engagement process to inform future plans for the City Events programme which it runs on behalf of the City Council. Cambridge Live is an independent charity set up by the Council to run the Cambridge Corn Exchange and Guildhalls and Cambridge Folk Festival alongside the City Events programme.
- 1.3 Cambridge Live's Report and Accounts and Annual Review documents for 2015/2016 and the 2015 City Events report are attached as appendices to this report.

2. Notification

The Area Committee is asked to support and promote the wide ranging engagement process including presentations at all area committees, engagement with community groups and residents, and through social media, which feed in to the 2017 discussions with the City Council for the programme arrangements 2020 to 2025.

3. Background

- 3.1 Responsibility for the management of the majority of the Council's cultural services transferred to Cambridge Live on 1st April 2015. On that date 51 members of staff were transferred to the new charity under TUPE.

Cambridge Live is governed by a Board of Directors and a Founding Chair, Sara Garnham, who was appointed together with independent board members. The Council also nominated two elected members to serve on the Cambridge Live Board of Directors, Councillors Ratcliffe and Reid for 2015/2016, replaced by Councillors Smith and O'Connell for 2016/17.

The charity held its second AGM and issued an annual review on 9th September 2016 (the report and accounts and annual review can be found here <https://www.cambridgelivetrust.co.uk/documents>).

- 3.2 Cambridge Live has a 25 year lease for the Corn Exchange, Parsons Court, Box Office, Large and Small Guildhall Halls. The Council is responsible for the buildings and Cambridge Live for the internal operational infrastructure. Cambridge Live is permitted under Licence to use Cherry Hinton Hall and Coldham's Common for the Folk Festival.

4 Contractual and performance management

- 4.1 The Council has a 25 year contract for services with Cambridge Live. This outlines its requirements for each aspect of the services. The contract is managed through a detail performance framework which includes regular engagement and monitoring.

Key performance indicators (KPIs) have been developed with Cambridge Live and are based on the Council's strategic aims as expressed in the contract. Cambridge Live has its own KPIs relating to different aspects of its business and operations. These are now being populated after agreeing base line data:

Outcome 1 Arts and Cultural Activity Builds stronger Communities in Cambridge

Outcome 2 Diversity and Equality are valued and recognised

Outcome 3 Cambridge is internationally recognised for the quality and diversity of its arts and cultural life

4.2 **City Events**

The Council has a particular interest in the performance of the City Events, as these large scale, free public events play an important role in the cultural life of the city and are delivered by Cambridge live on behalf of the City Council. Cambridge Live produced a detailed report on the 2015 events and the next one, looking at the 2016 events, will be presented to Community Services Scrutiny Committee on 6th October 2016. From a Council perspective, the events have been very successful with significant positives in respect of numbers of attendees, customer feedback and new programming.

4.3 **Cambridge Corn Exchange, Guildhalls and Cambridge Folk Festival**

The programmes at both the Corn Exchange and Guildhalls continue to evolve positively in terms of quality, diversity and volume and the Cambridge Folk Festival was critically acclaimed and operated to the same high standards as in previous years.

5 **Financial performance**

5.1 The report and accounts are attached as an appendix and can be found here <https://www.cambridgelivetrust.co.uk/documents>

5.2 The contract provides for a five year contract fee payment schedule, which includes delivering the council's own City Event programme on their behalf:

- Year 1 £506,000 (of which City Events = £207,000)
- Year 2 £431,000 (of which City Events = £195,000)
- Year 3 £383,000 (of which City Events = £185,000)
- Year 4 £298,000 (of which City Events = £174,000)
- Year 5 £238,000 (of which City Events = £165,000)

5.3 Cambridge Live will submit a five year business plan to the Council in 2017 to outline any future funding requirements. This will be considered at Community Services Scrutiny Committee and in the budget setting cycle.

6. Looking Forward

We've identified 4 key priority areas of our business as we move forward, these are:

- Artistic
- Participation
- Connecting Cambridge
- Commercial

Artistic

To be a distinctive creative catalyst in the field of live music, embracing cross artform collaboration

How we will do this:

- By commissioning new work and cross artform collaborations
- By acting as a catalyst to shape culture across the city
- By creatively leading and collaboratively helping Cambridge to join together as a city that celebrates culture

Participation

To inspire, challenge and educate through accessible immersive experiences

How we will do this:

- By prioritising and embedding this across all areas of our work
- By engaging diverse audiences including young people to map out future strategy
- By establishing collaborative partnerships in the city and beyond
- By recognising the importance of our own experience and expertise in encouraging the future stars in our industry

Connecting Cambridge

To bring Cambridge's diverse and evolving communities together through the City Events programme to celebrate the city and each other

How we will do this:

- By working with Cambridge City Council to plan future strategy for free community events relevant to our growing city
- By looking for opportunities to extend the impact of existing events
- By imagining and scoping new large scale events that bring the whole city together
- By nurturing, supporting and offering advocacy to other events in the city so that they can thrive and grow

Commercial

To enable our artistic, participation and community ambitions through actively seeking out and capitalising on commercial opportunities

How we will do this:

- By identifying and nurturing relationships with key stakeholders to open up new funding and income streams
- By creating a culture driven by efficiency
- By recognising the value of our brands and capitalising on them
- By leveraging the areas of our business that offer commercial opportunities

7. Appendices

Appendix 1

Link to Cambridge Live report and accounts 2015-2016

<https://www.cambridgelivetrust.co.uk/documents>

Appendix 2

Link to Cambridge Live Annual Review 2015-2106

<https://www.cambridgelivetrust.co.uk/documents>

Appendix 3

Cambridge Live Report on 2015 City Events which went to Community Services Scrutiny Committee in January 2016 (attached)

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2015 Report on the City Events programme delivered on the Council's behalf by Cambridge Live

Headlines

- Reach of events – c.53,750 attendees from across the city of all ages
- Participation – over 300 different organisations from Anglia Ruskin University to the BBC and Sanskruti School of Dance to the Pink Festival
- Partnerships – nearly 100 organisations partnered with us to deliver the programme, excluding suppliers
- Commitment –over 100 volunteers and 30 staff
- Media – working with local radio, TV and press on site and in the studio as well as extending social media engagement
- Leveraging City Events investment by 100%



Cambridge OAPs queue up for Mayor's Day Out tickets

By [chris elliot](#) | Posted: June 02, 2015



Cambridge OAPs arriving in Yarmouth in 1980

Comments (0)

Oh, they do like to be beside the seaside – beside the seaside, beside the sea.

Dozens of Cambridge old folk queued at the city's Box Office to snap up tickets for the Mayor's Day Out, the annual pensioner pilgrimage to Great Yarmouth.

And for one elderly person, Henry Adams, it was a special day. This year is the 30th anniversary of the trip – and to mark the event, organisers Cambridge Live presented him with a bunch of flowers because he was the 30th person in the queue.

The venue for the trip, as usual, is Great Yarmouth, and date is Tuesday August 11. The pensioners will be taken to the Norfolk resort in a convoy of coaches, all for £8 per ticket.

While there they will enjoy the traditional seaside pursuits, and in the afternoon will be entertained at a show in Yarmouth's Hippodrome Circus. They will go to the Circus and Water Spectacular, compered by Jack Jay and Johnny Mac, which features acrobats and aerial displays.

The Day Out is sponsored by charities, Cambridge colleges, Cambridge University organisations and businesses, and is backed by the News.



Executive Summary

In 2015, for the first time Cambridge Live has delivered Cambridge City Council's programme of City Events as part of the spin out of the new charity from the Council. Cambridge Live was launched on 1st April 2015 and took over delivery of the successful City Events programme, working in partnership with the Council and the many local organisations that contribute to the wide ranging events across the city and beyond. Cambridge Live also contributes to the cultural life of the city through the Corn Exchange and Guildhalls programme and delivery of the Cambridge Folk Festival. As the organisation develops this will be enhanced by new initiatives from Cambridge Live.

The delivery of the City Events, previously badged as the Outdoor Events and Summer in the City programme sits within the framework of the City Council's strategic vision 'One Cambridge – fair for all', in which economic dynamism and prosperity are combined with social justice and equality:

- One Cambridge – Fair for all
- Caring for our environment and our people
- Creating a great place to live, learn and work

The Council have stated that the arts, in all their forms, are a powerful tool, helping to achieve their goals for the city, and that their role is to support and enable arts and cultural activity across Cambridge, for the benefit of the whole city and all its residents. The approach is underpinned by their vision. Specifically the City Events, which operate within an event management framework that aspires to a city, which is diverse and tolerant, values activities which bring people together and where everyone feels they have a stake in the community:

- A city in the forefront of low carbon living and minimising its impact upon the environment from waste and pollution.
- A city where people behave with consideration for others, the environment and where harm and nuisance and noise nuisance are confronted wherever possible without constraining the lives of all.
- A city where getting around is primarily by public transport, bike and foot.

These are therefore all key parameters for Cambridge Live as we deliver this programme for the Council and which includes:

- **Midsummer Fair** – This ancient fair has been visiting the city's Midsummer Common for over 800 years, making it the country's oldest travelling fun fair and market. The first day of the fair sees the Mayor and other members of the Council continuing the age old tradition of parading the Fair open by scattering pennies to the crowd. Featuring all the rides associated with a traditional fun fair and the very best white-knuckle rides, you can also expect the usual fun of the fair including candyfloss, hot dogs and toffee apples alongside traditional travelling market stalls.

- **The Big Weekend**, - Each year Cambridge puts on a 'Big Weekend' on Parker's Piece in the heart of the city. It's a 3 day free community event full of music, dance, workshops and stalls and local and international food including and a free fireworks display which takes place early in July.
- **Brass and Jazz in the Parks** - From June to September there are jazz and brass bands playing in Cambridge's parks and open spaces for you to enjoy. Each event is entirely free, so come along, bring a picnic, enjoy the sounds and relax in the cooling summer breeze.
- **Mayor's Day Out** - the Mayor's day out for senior citizens takes place in August or September, with a fun day out to Great Yarmouth for everyone to enjoy the sun, sea and pier-side entertainment.
- **November 5th Fireworks** – for 20 years a large, spectacular and free fireworks display has been held on Midsummer Common on 5th November accompanied by food and a traditional Bonfire.
- **Tea Dances** – monthly traditional dances in the Guildhall which are well attended

Under the Council's Arts Strategy 2011-2014, which was in place as Cambridge Live was established, the keys aims of the wider arts programme were:

- 1) Access to art for all** -Ensuring equality of access for all city users & residents to a broad range of high quality provision that provides excellent value for money through innovative & efficient ways of working.
- 2) Engage and enable local communities** - Involving local people in decision-making and responding to local needs to engage communities in using the arts to shape their neighbourhoods and the broader city.
- 3) Enhance the city's reputation & identity** - Focusing on innovation & excellence in using the arts to re-invigorate the public realm & create a sense of place.
- 4) Protect the environment** - Improving local environmental quality, biodiversity and sustainability; and to reduce, mitigate and manage the carbon consequences of arts activities.

The vision behind this was expressed thus by the Council:

- We think that everyone should benefit from the value of the arts.
- We want Cambridge to thrive as a dynamic city where diverse local communities enjoy a good quality of life with access to cultural activities within a thriving, innovative knowledge-based economy.
- The arts, in all their forms, are a powerful tool for helping Cambridge City Council to achieve this vision and enhance the quality of people's lives

Both in terms of the aspirations of Cambridge Live and the obligations which are expressed through our contractual relationship with the Council, Cambridge Live in the first months of its existence has sought to build on this framework and has delivered a series of major events across the Summer and Autumn which were critically received and well attended. A range of measures for determining the impact are shown below:

- Participation
- Media partners secured
- Media presence
- Feedback

Delivery of this first year of the City Events programme was led by the Cambridge Live team including

- Steve Bagnall, Managing Director
- Elaine Midgley, Business Development Director
- Neil Jones, Operations Director
- Frances Alderton, Event Manager

All of whom transferred to Cambridge Live on 1st April from Cambridge City Council. The team is therefore highly experienced having delivered not only previous Outdoor Events and Summer in the City programmes, but they were also responsible for the recent success of the Tour de France celebration in the city in 2014 and the Olympic Torch Relay in 2012.

The team worked closely with departments of the City Council including:

Communities, Arts & Recreation
Streets and Open Spaces
Safer Communities
Environmental Health
Planning

And would like to acknowledge the help and support received.

This report is presented to the Council as part of the planning process for the 2016 City Events programme, to which Cambridge Live aspires to bring it's own organisational values:

- Fresh Thinking
- Collaboration
- Inclusivity
- Zing

Steve Bagnall Managing Director and Sara Garnham, Chair
November 2015

Midsummer Fair

Wed 24th - Mon 29th June 2015, Midsummer Common

Highlights:

- **Launch day attended by mayors from across the region**
- **150 pitches taken – showmen and traders**
- **Wednesday and Saturday particularly busy – total attendance 30,000**
- **Heritage Lottery Funded film documentary produced by Cambridgeshire Film Consortium with Coleridge College after school film club including the first films shown in Cambridge which were at the fair**
- **Accessible session for Castle school & children from other local special schools**
- **Robust programme of local resident engagement , will include West Chesterton, Abbey and Market ward councillors next year**

It's thought the Fair's origins lie in a gathering of young people which took place once a year, on June 23, at Barnwell Springs along with music, singing, wrestling matches and other games. *'Hence ... a custom grew up that on the same day a crowd of buyers and sellers should meet in the same place to do business.'*

In 1211, King John granted the charter for Midsummer Fair to Barnwell Priory which lay between Newmarket Road and the River Cam. However, by the early 1500s, the Mayor and Corporation of Cambridge had gained control of the Fair. This was one of the most important medieval trading fairs in Europe, with goods such as wood, iron and steel arriving via the River Cam. The hiring of labourers and servants, and the buying and selling of horses continued here until the early 20th century. The horse and cattle sales attracted many gypsies and other travellers who still come to the Fair in large numbers.

Gradually, as trading declined, entertainments such as wrestling, singing, dancing, freak shows and acrobats took over. The first roundabouts, propelled by gangs of lads or ponies, appeared in the 1700s and - by the late 1800s - the first steam-powered rides. Another innovation was the Bioscope Show – the forerunner of modern cinema. Midsummer Fair was known also as the *Pot Fair* from its many stalls selling china and crockery. These - along with linens, general household goods, cutlery, carpeting and linoleum - remained a popular aspect of the Fair until well into the 20th century.

Today, local families no longer come here to stock up on their household needs. Entertainment has largely taken over from trading. However, the Mayor still continues the time-honoured tradition of parading and proclaiming Midsummer Fair open by scattering pennies to the crowd.

This was Cambridge Live's first event since the organisation launched barely six weeks before on 1st April. This year the fair did not coincide with Midsummer Eve (June 21st) due to the vagaries of the calendar cycle which historically dictates when the event should be run.

With the team ably led by Frances Alderton planning went well with showmen stewards who were involved at an early stage in site layout and marketing campaigns. Working with the City Council for first time as an outside partner to the delivery team role.

Attendance by fair operators and traders was good, although slightly lower than in the previous year. There was good attendance from the general public alongside the travelling community, and Wednesday and Saturday were particularly busy this year.

The launch and proclamation on the Wednesday was a success and well attended by local Mayors and Councillors who enjoyed good weather and a pleasant networking opportunity.

This year, the Cambridgeshire Film Consortium (a partnership between The Arts Picturehouse, Parkside Federation of Academies, Anglia Ruskin University and Long Road Sixth Form College) received funding from the Heritage Lottery Fund to produce a documentary with Coleridge College After-school Film Club, about the first film screenings in Cambridge which were at the Midsummer Fair. The young people, aged 11-16 years, hosted a screening of early films from 1895-1912 (comedies, actualities and animations) from the BFI and the East Anglian Film Archive, in a specially designed cinema tent that replicated the experience of an early fairground cinematograph. This was held at the Mayor's Reception on 24th June at the opening of the Fair.

On Thursday 25th June the Fair opened for 2 hours from 11am to 1pm for the sole use by a number of local disability schools from the area. This activity was newly re-introduced last year, was well received by school parties, and attendance by schools grew successfully this year. They were invited as guests of the showmen to use the Fair in a more suitable environment for them and light refreshments were also provided by the Fair.

Feedback

There were no significant incidents of disruptive behaviour and Police noted that there were no arrests on site at the event, stating in their summary report:

"I was really impressed not only with the behaviour and friendliness of the local community, but also that of the travelling community who had arrived in Cambridge from all over the Country. Officers spoke in a positive light and they seemed perfectly willing to engage with the police. The atmosphere within the footprint was friendly, no hostility or tension." **Inspector Mark Farrant, Cambridgeshire Constabulary**

Timea Safrany from Samuel Pepys School said:

"Thank you for the brilliant and well organised event. The children had a fantastic time they absolutely loved the experience (so did the adults)."

- St John Ambulance reported treating 2 major casualties and 15 minor. For an event of this size and audience demographic that is low and reasonably expected.
- There were 8 complaints over the whole event, mostly due to noise & traffic congestion.
- Residents' engagement was good (Friends of Midsummer Common, Brunswick Residential Association, De Freville Avenue Residents Association, North Kite Residents Association and the Mitcham's Corner Residents & Traders Association were all

consulted in advance of the event and invited to attend daily safety briefings) There will be additional consultation with regards to the management of Fort St George bridge with residents of Pretoria Road and surrounding area.

We received some great positive feedback from participants including:

Film Education Manager, Trish Sheil from the Film Consortium: *"This is a wonderful opportunity for young people to learn about, and share with the public, the heritage of early cinema in the unique location of the 800 year old Midsummer Fair where the first films in Cambridge were shown with magnificent steam- powered organ music, in the show-ground cinematographs."*

This was a great addition to the event in 2015 and very much appreciated by the showmen who helped to provide content and participated in screenings. They team will be editing the documentary film together in the next few months and it will be screened at the Arts Picturehouse.

Lessons learned & 2016 planning

- Some operational issues will be addressed for 2016 such as ensuring that showmen keep to their allocated pitch sizes and transport flow near the Grafton car park is managed better at busy times.
- Efforts will be made to credit the City Council more visibly next year.
- Showmen will be encouraged to work more collaboratively with the event team with marketing distribution to manage a more cohesive campaign.
- Additional security patrols will be provided to manage minor disputes and issues that otherwise take up the time of events staff.

The Big Weekend

10 – 12th July 2015, Parker’s Piece

- 10,000 attendees estimated per day (30,000 total attendance)
- 72 community and professional performers and groups
- 8 local traders (Mela)
- 15 local contractors & suppliers
- 9 business & media partners and sponsors
- 6 charity stallholders

- Launch of My Cambridge to the public

The Big Weekend 2015 started with a bang with a dazzling fireworks display on the Friday evening. The weekend attracted record numbers on the Friday and Saturday and featured amazing performances from Heather Small and Slade on the Friday & Hayseed Dixie on the Saturday.

As in previous years the event reflected key social and historical context from history to the present day. Recognition of the 70th anniversary of VE day, contributions reflecting the present day hi-tech life of Cambridge as well as engagement with Rugby World Cup celebrations complemented the traditional elements of the weekend including the Mela. Cambridge residents enjoyed community activities on the Saturday ranging from the Home Front Marquee where they could take tea ‘1940s style’ to controlling a Dalek at the BBC Make it Digital Tent as well as enjoying the best the food hall and French market had to offer. Other activities included the Cabaret Marquee & Ping Pong Disco and the Sports Zone where attendees could get a taster session in everything from tai chi to rowing. The weekend was brought to a close with a day of world music and dance as well as food and crafts from around the world celebrating ethnic diversity within Cambridge and of course the hugely popular Cambridge Mela, Cambridge's summer celebration of Asian Culture.



The detailed areas and activities of the event across the weekend included:

1. The Main stage – **community music & dance** alongside **headline** and **multi-cultural performances** all weekend (Fri, Sat and Sun)

2. **The Food Hall** (Sat) featuring local deli and food traders selected with support from Eat Cambridge which became the **World Music Marquee** (Sun) to house a range of music performances from different multi-cultural performers

3. The **Launch Reception Marquee** (Fri), decorated to reflect the Asian contribution to the event that enabled partners and supporters to network at the event and find out more about the City Council led project, **My Cambridge** (helping young people access culture). This became the **Museums Marquee** (Sat) showcasing the activities of the Cambridge University and



independent city museums and then hosted the **Pink Picnic Festival** for a LGBT cabaret set in the evening. On Sunday this became the main **Mela performance marquee**, hosting DJs and dance schools from various Indian, Hindu and other Asian cultural performances

4. **The Fun Lab** (Sat), sponsored by ARM and delivered by Cambridge University who programme a range of science and technology themed family activity with the engagement of local technology businesses. This became the **Mela Traders marquee** (Sun) where local Asian community

partners and businesses traded food, clothing and crafts as well as Henna tattoos.

5. The **Home Front Marquee** (Sat) was delivered in partnership with the Museum of Cambridge and the County Council as part of the commemoration of World War Two events in the year. It supplied a traditional 1940s tea and music hall and hosted the visit of the Mayor of Heidelberg who came on a civic visit during the event. On Sunday this space was transformed into the **World Dance Marquee**, housing a range of dance styles including Lindy Hop, Scottish, Polish and Belly dancing.

6. The **Pop-Up Art Gallery** was run by local organisation Changing Spaces who programme art in empty spaces. Working with local artists they delivered a range of workshops and installations throughout the weekend.

7. **Alliance Francaise**, a local language institute who became a partner in 2014 for the Tour de France hosted a marquee of cultural activity including music and dance and language throughout the weekend.

8. The **Sports Zone** was programmed and managed by the City Council's sports development team and included a huge range of clubs and societies demonstrating and offering participation in their sports including rugby, football, Tai Chi, trampolining, tennis, the Ping Pong Disco and much more besides. The Cambridge Rugby Club also hosted a Festival of Rugby which culminated in matches on the Sunday including featuring the English Deaf Rugby Club (supported by local sponsor the Hearing Healthcare Centre).



9. **BBC Make It Digital** – this nationally touring roadshow came to Cambridge via the Big Weekend and featured interactive displays, talks & lectures, coding demonstrations and Doctor

Who exhibitions supported by the investment of Anglia Ruskin University and Cambridge University.

10. **French Market & food stalls** – these were trading throughout the weekend and represented a wide variety of foods for people to enjoy including vegetarian and multi-cultural options and some local traders.

11. **Ubuntu World Village** – this activity was provided in a lively open air setting and featured crafts and music representing this African community.

12. **Bar** – the licenced bar provided a limited selection of alcoholic and soft drinks for people to enjoy and was managed by an external bar operator.

13. **Fairground** – this is the only ticketed activity within the event but provided families and young people with a safe outlet for seeking their thrills, delivered by operator Stanley Thurston.



Feedback

A market research survey distributed via email to our mailing lists and email addresses collected at the event received only 166 responses, however it suggested that 95% of attendees thought the event was well organised, 81% felt it did bring communities together, and 92% of those attended felt safe when attending.

The full market research survey can be viewed at this link:

<https://www.surveymonkey.net/results/SM-G5VQJZV2/>

Some of the feedback received by partners throughout the weekend included:

“Running the pop up gallery is a very enjoyable and successful part of Changing Spaces calendar. It enables practising artists to work alongside the community and for the community to experience contemporary fine art in a fun, inclusive and non-threatening environment. This year it ran very smoothly.” **Anji Jackson-Main, Changing Spaces**

“Thanks so much for glitch free organising of the Mela yesterday. We had a fabulous time.”

Meghana

“Thanks for your email. We thought it all went really well, everyone seemed to enjoy the atmosphere and a nice cup of tea. Our volunteers had a great time too. The Mayors' speeches were very well received and the Q&A was great - they provided a nice focus for the afternoon. Please pass on our thanks to the stewards who were a great help on the day, and to you and your team - you did a brilliant job” **Lorna O'Brien, Museum of Cambridge**

"I think Big Weekend was very successful this year. I have never seen this many people on Parker's Piece before! It seemed like people were having a great time. I really enjoyed it too. We didn't have any issues on disabled platform. Everything went really smoothly." **Anna, Steward**

"It's me thanking you and your team for giving us this opportunity to perform our dance and music. We thoroughly enjoyed the event and all the staff were very helpful. Everything was very well organised. Let's keep in touch for future events." **Aurora Gercke, Pilates and Specialist Exercise Instructor (Low Back Pain & Older Population) & Dance Teacher**

The Cabaret Marquee was a huge success thank you for letting us be part of it. We had fantastic feedback from people attending and the artists. We were particularly packed out in the Cabaret Marquee from the start. Has definitely helped Pink Fest, given everyone a boost and renewed enthusiasm for it." **Jo, Pink Festival**

"Just wanted to follow up after the Big Weekend to pass on my thanks for all your hard work and efforts. Thanks for making my job less stressful!" **Sam Jeffery, Cambridge United Football Club**

"Tom had a fantastic weekend, your hospitality was very much appreciated. I can honestly say this was one of the most organised events he has played at. Everybody was so professional and helpful and normally we would leave a comment about how things could be better next time but I can't think of any way you could improve on what you did.

Tom absolutely loved playing at The Big Weekend and said the atmosphere was electric and the added bonus of chatting to the guys from Slade and getting a selfie with them seconds before they went on stage. Thanks again for everything, Cambridge really know how to throw a party!"

Lisa (Mum) on behalf of Tom Korní "The One Boy Band"

St John Ambulance treated 62 minor casualties and 5 major casualties. Again, this is not substantial for a broad public event of this scale and consisted of things like minor cuts, grazes, bites & stings and heatstroke.

Three complaints were received from the general public (1 noise, 2 fairground).

Lessons learned & 2016 planning

- Council licensing officers have asked to review the licence for the event to ensure that compliance is clear and the license conditions are appropriate. This is taking place in Winter 2015/16.
- Cambridge Live internal administrative processes will be reviewed to accommodate loss of the use of Council service points like Cashiers for payments
- The Mela fell in Ramadan this year which did mean that slightly fewer participants affected were able to participate. However the dates for 2016 mean that Ramadan will have passed.
- The Rugby Festival was not as large scale as it had been hoped, so more consideration will be given to developing sports activity within the event in 2016

Mayor's Day Out

Tuesday 11th August 2015, Great Yarmouth

- 550 senior citizens attended
- 22 volunteer stewards supported
- 13 coaches provided
- 19 local businesses & organisations donated including long term supporters such as The Pye Foundation and Batterson Chivers Foundation as well as businesses such as ARM and Marshall of Cambridge
- 5 City Councillors attended alongside the Mayor as volunteer stewards

This year was the 30th anniversary of this long standing event which takes senior citizens from Cambridge for a day out at the seaside. They are accompanied by the Mayor and Mayoress, a number of councillors and former mayors and their partners who accompanied the trip to celebrate the anniversary.

The event is something of a logistic challenge with coaches starting from all parts of the city to ensure easy access for everyone. Cambridge Live worked with Richmond's Coaches to provide this traditional trip to Great Yarmouth, collecting senior citizens aged over 60 years from 15 different pick up points across the city and returning them in the evening.

As this was a special anniversary Cambridge Live produced a freely distributed anniversary postcard souvenir for attendees of the event and some were encouraged to use the card to write to the Mayor to thank him for their day.

The performance was a Roy Orbison tribute act and The Dreamers and was very well received at the Britannia Theatre.

The Mayor of Great Yarmouth hosted an anniversary lunch at the Masonic Hall with a good attendance of previous Mayors of both Cambridge & Great Yarmouth (around 30 people in total) and the Mayor of Cambridge presented his thanks for their continued hospitality.

Comments received on the event from attendees included:
A really excellent day out. Very well organised - can't wait for next year!

Carry on the good work!

We meet so many friends every year

A very enjoyable and stress free day. Thank you Everyone was and always have been very helpful and kind



Lessons learned & 2016 planning

- The Gredley Charitable Trust, a long term donor to the event chose not fund the event this year. Therefore a longer lead in time for community fundraising will be explored in 2016.
- It was hoped that the circus performance at the Hippodrome theatre could be attended instead of the Britannia theatre, however unfortunately the space was not suitable for a large senior audience. Whilst the Hippodrome was originally advertised, the Britannia Theatre was eventually used for reasons of safety.
- A closer relationship with the tourism and marketing teams at the Yarmouth Council is being established to enable more promotional initiatives to be introduced next year.

Jazz & Brass in the Parks

7th June, Royston Town Band - Cherry Hinton Hall
28th June, Harmony in Harlem - Jesus Green
5th July, City of Cambridge Brass Band - Christ's Pieces
23rd August, Savoy Jazz - Jesus Green
6th September, Cottenham Brass Band - Cherry Hinton
27th September, March Brass 2000 - Cherry Hinton

These popular open air concerts were promoted by Cambridge Live featuring a range of local community brass and jazz bands. The events took place from 3-5pm on Sundays throughout the summer and attendance was estimated at 2,200 across all concerts.

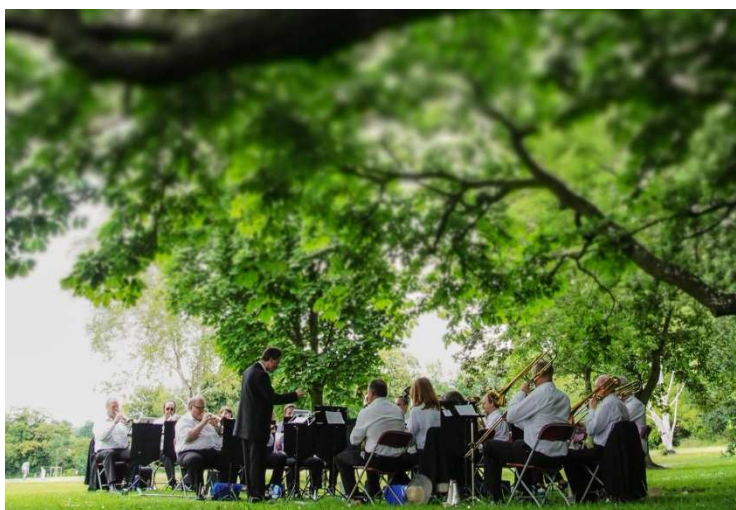
Christ's Pieces was used as a location for the first time this year and the event was well received by audiences and local residents with no concerns or complaints raised.

Feedback

All feedback from the public was positive, with the only slightly negative feedback being from people who asked for there to be more of them, particularly at Cherry Hinton Hall, from an older audience.

Lessons learned & 2016 planning

- We are exploring the possibility to expanding the locations for these concerts to consider new outdoor spaces outside the city centre e.g. Trumpington Country Park if considered appropriate.



5th November Fireworks

5th November 2015, Midsummer Common

- **20,000 estimated attendance**
- **34 business sponsors and donors**
- **£800 raised in text message donations**
- **50 volunteers engaged in collecting for the event**

The firework celebration on November 5th was the culmination of an extended programme of engagement across the city featuring local businesses and live theatre. Cambridge Live took the decision to raise the profile of the event and the reach of the activities in its first year of running the event.

This year Cambridge Live promoted the historical aspects of the event using the character of Guy Fawkes. Working with Snail Tales story telling company, an actor portrayed Guy Fawkes in school visits and was seen around locations across the city. The Birmingham Repertory Theatre performed an extract from one of their Horrible Histories shows featuring Guy Fawkes for free for the public in the Market Square and Grafton Centre on Sat 24th October to generate excitement about the event.

Local technology firm, RealVNC acted as the business champion for the event's sponsorship campaign in 2015. Managing Director Andy Harter and Vice President Lily Bacon rallied a club of 34 businesses to reach our ambitious target of £30,000 and more in sponsorship by providing more ways to sponsor the event and greater business benefits. In addition, we introduced text message donating for the first time for the general public at the event, alongside the bucket coin collection.

Frances Alderton was the Event Manager for the event in 2015. She appointed a previously well received Fireworks company, Jubilee, to fire the display which was well received and the

weather was ideal for the firing of the display. However rain and the absence of the Fair did slightly reduce numbers with around 20,000 estimated in attendance.

Sponsors and City Councillors were invited to attend an informal reception at the event on the night to network with those who have helped to ensure the event's success.

Cambridge Midsummer Common fireworks

- When: Thursday, November 5. Fireworks at 7.30pm and a bonfire will be lit immediately afterwards. **PLEASE NOTE: The funfair will not be running but the fireworks will go ahead as planned.**
- Where: Midsummer Common
- Cost: FREE!
- What: The free Bonfire Night has attracted thousands of onlookers to Midsummer Common in the centre of the city for more than 20 years. Expect to be toasted by a stonking great bonfire after watching the blockbuster display in the sky. Bonfire Night is a Cambridge City Council event, organised by Cambridge Live.

Fireworks-fans are advised not to bring sparklers, and a donation of £2 is encouraged.

Chesterton Road, Victoria Avenue, Maid's Causeway, Elizabeth Way and Limekiln Road will be closed from 6.30-8.30pm on the day of the event.

BBC Radio Cambridgeshire were media partner for the event and stated that feedback was excellent from the public around the event and we received some lovely feedback from the public including 4 compliments on the quality of the event.

“Just wanted to say what a fantastic display and event. Was just so well organized, stunning display and well attended event. Special mention to Andrew, Richard and Matt Van Heerden (star!) – and all the team of stewards who were just brilliant, friendly and so helpful with any requests! We live broadcast all the fireworks (person watching in Russia loved it!) did loads on social media, live broadcast on air.”

Emma Borley, Assistant Editor, BBC Radio Cambridgeshire

As a result of an incident on the common on 4th November the fun fair was not in attendance although Thurston’s provided a range of food stalls and other amenities including extensive accessible viewing points were provided as normal. This was a late change and required very active management of the site and the media messaging all of which was completed successfully.

The absence of the fair prompted a mixed reaction with some attendees missing the facilities whilst others commented that they preferred this year’s event.



Lessons learned & 2016 planning

- There are plans to build on the city wide engagement achieved this year for 2016.
- Efforts will be invested into raising the profile of information on our website for disabled customers which could be more extensive as good facilities are offered.
- We hope to increase the number of bucket collectors next year as donations were lower than for 2014 (although it was raining which often affects collections).
- An internal investigation into the incident on the Common on 4th November is being carried out separately.



Appendix 1 – List of local participants at The Big Weekend 2015

99 Rowing club
Agrumi, Olive Oil and Italian produce - Ely
Alliance Francaise
Altrad Beaver, Fencing - Bury St Edmunds
Amna Saeed, Henna Art and tattoos – Mela Trader
ARM
Anglia Ruskin University
Aurora & Friends Egyptian Dance
B1KE
BBC Radio Cambridgeshire
Bling Ya Ting - Local Urban and World talent
contest Showcase
Bombay Bites, Indian snacks and street food –
Mela Trader
Buskers Competition Winner TBC
Cabinet of Curiosities - Visual and audio collection
Cambridge + Coleridge Athletics,
Cambridge CC, Fostering - Huntingdon
Cambridge City Services - Site fencing
Cambridge News
Cambridge Film Consortium
Cambridge Gymnastics Academy
Cambridge Hindu Samaj, childrens dance
performance – Mela Performer
Cambridge Lindy Hoppers
Cambridge Museum of Technology
Cambridge Re-Use - Cambridge
Cambridge Rugby Football Club
Cambridge Scottish Society & RDCS
Cambridge Spanish Centre
Cambridge United Football Club
Cambridgeshire Football Association
Cangaroos Trampoline Club
Carlos BBQ, kebabs and grilled meat – Mela Trader
Cath Coombs & the Awesome Soul Collective
Cats Basketball
Cats Protection - Cambridge
CC Smugglers
Centre for Computing History
Changing Spaces - Art Tent for local independent
artists
Children's entertainment - 3 local face painters
and a story teller
Compere, Gil Karpas
County Council Cycling Team
Dabke (Middle Eastern Dance)
Dance Greek
DCRS, Site Radios - St Ives, Cambs
Divya Ram, Classical Indian Dance – Mela
Performer
EF Foundation
Elementz Ent.
Encompass Network - Cambridge
Festival of Rugby – local rugby associations
Fire Extinguishers - Newmarket
Forever Active
GLL
Gourmet Brownies - Ely
Grey Heron International Arts T'ai Chi
Hart Radio
Hearing Healthcare Centre, Cambridge
Isobel Sugden - Cambridge Band Competition U18
Winner 2015
Kettle's Yard House and Gallery
Krishna Zivraj Sanskruti School of Dance
Krishna Zivraj, Classical Indian Dance, main stage
and community marquee – Mela Performer
La Dante - Italian
Landsmans Toilets - Peterborough
Lifecraft - Cambridge
Little Scrummers
Manas Deb Indian Cultural Society, children's
dance performance – Mela Performer/Trader
Marcus Watts, Cambridge Acoustic, Sound
Monitoring - Oakington Cambridge
Mari Cobb, Goan Food – Mela Trader
Maxispace Portable Buildings - Buckden, Cambs
Meghana Patel, traditional crafts and food – Mela
Trader
Mela - Daylong celebration of Asian culture in
Cambridge including food, music and dance
Museum of Archaeology and Anthropology
Museum of Cambridge - Homefront Marquee
Museum of Classical Archaeology
Nicks Mobile Bars
Nomads Hockey
Oblique Arts - Pedal Powered Barber shop
ParkTennis
Pearce Hire, Sound systems - Peterborough
Pink Festival - Events run by SexYOUality and the
Pink Festival
Queen of Spice, food and drink – Mela Trader
Robinsons Smart of Cambridge
Rollapluzza
Security - Peterborough
Soundstage One - Thorney, Cambs
StreetGames,
Suparna Roy, Jewellery and Indian snacks – Mela
Trader
Sustrans
Swamptruck - Cambridge Band Competition
Winner 2015



**CAMBRIDGE
LIVE**

Swati, dance performance – Mela Performer
Taiost t'ai chi
Taoist Tai Chi Society GB
Terrance Higgings Trust - Cambridge
The Fitzwilliam Museum
The Polar Museum
The SG's - Local Reggae Band
The Silverback Blues Band
Trevor Page - Marquees, Staging, Equipment Hire
Trevor Page Marquees - Linton
Ubuntu World Village - Music, food and crafts from
around the world - celebrating ethnic diversity in
Cambridge
University Library
University of Cambridge - The Fun Lab offers
interactive science activities for all ages to enjoy.
Science at its best from the University of
Cambridge and partners
University of Cambridge Museums - Make and
Create Tent - hands-on, creative fun and get a
taste of what's in store for the summer holidays
Vichag Foods, Indian snacks, Mela Trader
Vintage Bikes
Waste Bins, skips & recycling - Little Paxton, Cambs
Water Coolers - Newmarket
Wiwat! Cambridge Polish Song and Dance Group
Woodgreen Animal Charity - Godmanchester,
Cambs
Up to 30 local stewards

Environmental Report



Cambridge East Area June to August 2016

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1. Introduction

This report provides an overview of City Council Refuse and Environment and Streets and Open Spaces service activity relating to the geographical area served by the East Area Committee. The report identifies the reactive and proactive service actions undertaken in the previous, including the requested priority targets and reports back on the recommended issues and associated actions to be targeted in the following period. It also includes key officer contacts for the reporting of waste and refuse and public realm issues.

2. Target setting and recommendations

All those at Committee have an opportunity to suggest issues that they would like to see tackled in the neighbourhood area during the upcoming period to help shape the activity to be undertaken within the public realm. Following suggestions that are received the relevant teams will consider the suggestions, and will prioritise work, responding reactively where appropriate and programming some work for the future. All suggested targets will be reported back on in the following period to update members and the public on the status of the issue. Recommendations will also be presented to the committee for consideration and to aid discussion.

Recommendations

The following are suggestions for members on what action could be considered for priority within the East Area for the period of June to August.

Continuing priorities*

Number	Priority details
1	Enforcement patrols to tackle fly tipping at Riverside, Ditton Fields and St Matthews Street area
2	Early morning , daytime and weekend patrols for dog fouling at the following locations: <ul style="list-style-type: none">• Ravensworth Gardens play areas• St Bedes Crescent• <i>Mill Road Cemetery</i>
3	Illegal camping barbeque and green space patrols at Stourbridge Common.
4	Enforcement patrols to tackle environmental crime at Thorpe Way estate

Members are recommended to endorse the above recommendations or to make proposed amendments, and in doing so to consider the community intelligence questions below to help shape the public realm work.

Community intelligence questions

1. What geographical locations would benefit from targeted work? (including public realm enforcement activity and clean-up work by the community payback)
2. What locations for new and replacement general waste, recycling and dog bins (in line with resources available) should be considered?
3. Where and when the dog warden service should patrol in order to target dog fouling?

* Amendments to continuing priorities are shown in italics

3. Routine activity

Streets and Open Spaces teams work closely with residents, community and campaign groups to keep Cambridge clean, green and safe. Street cleansing works to clear shop fronts and maintain all residential streets to a good standard of cleaning by sweeping them regularly. The team empties litterbins and dog bins across the city parks and open spaces, as well as removing graffiti and clearing needles and fly tipping.

The grounds maintenance team maintains all council housing and highway grass and shrub beds across the city, and carries out the maintenance of the city's cemeteries and crematoriums as well as the maintenance of all parks across the city. The City Rangers team provide a street-level, face-to-face contact point for people to raise any cleanliness and public safety issues that they might have concerning their neighbourhood.

The dog warden patrols within Cambridge to increase people's awareness of the requirement to clear up after their pets, as well as collecting stray dogs within the city and works alongside animal charities to deliver educational roadshows. Investigation of instances of environmental crime in public places across the city is carried out by the public realm enforcement team. As well as undertaking enforcement action where necessary, the team provide advice for residents and businesses on issues including fly tipping, litter, waste, illegal advertising, abandoned shopping trolleys, verge parking and abandoned, untaxed and nuisance vehicles.

4. Specific issues and actions

The following specific issues were identified for targeted action in the previous period. The following tables summarise the action undertaken and current situation, whether ongoing or completed, for each issue.

Priority 1	Enforcement patrols to tackle fly tipping at Riverside, Ashbury Close Ditton Fields and St Matthews Street area
Action Taken	Eighteen hours of patrols carried out in the area, there was one incident of fly tipping investigated, three nuisances vehicles dealt with, six mooring patrols carried out and one targeted dog fouling patrol with dog warden, no major issues identified.
Current Situation:	Ongoing
Action Taken	Hi-visibility proactive patrols at the location were carried to address and identify any issue of environmental crime. It is recommended that this priority is not carried over to the upcoming quarter.
Current Situation:	Completed
Action Taken	Three hours of patrols were carried out in this area, and one incident of a fly tipped sofa was dealt with. This area continues to attract
Current Situation:	Ongoing
Action Taken	Nine hours of patrols carried out in the area, a number of abandoned trolleys were found and reported, two fly tips were investigated, and one abandoned vehicle.
Current Situation:	Ongoing

Priority 2	Early morning , daytime and weekend patrols for dog fouling at the following locations: <ul style="list-style-type: none"> • St Thomas's Square and Road • Ravensworth Gardens play areas • Thorpe Way play area • St Bedes Crescent • Coleridge Recreation Ground
Action Taken	Dog warden patrols have been conducted by both the Dog Warden Service and Enforcement team to address the issues of dog fouling totalling over 32 hours. Educational advice and dog bags continue to be provided to a number of dog walkers at these locations. These areas continue to be problematic for dog fouling and several are recommended to continue for the upcoming period.
Current Situation:	Ongoing

Priority 3	Enforcement investigation and action to deal with littering problems Newmarket Road from Tesco and around the areas of Wickes and Staples, B&Q and Cambridge Retail Park
Action Taken	A site meeting was held with new store manager, Tesco's are to going to work with the council to clean up the war memorial area. Just over four hours of patrols carried out on the site, the level of litter has reduced due to engagement with Tesco and it is recommended that this priority is not carried over to the next period.
Current Situation:	Completed
	A number of hours of patrols carried out, improvement has been noted around the areas of Wicks and Staples due to installation of litter bins on footpath near entrance to site. It is recommended that this priority is not carried over to the next period.
Current Situation:	Completed

Priority 4	Illegal camping barbeque and green space patrols at Stourbridge Common
Action Taken	Officers have conducted 13 hours' worth of patrol in the area of Stourbridge Common. These hours do not include when officers have conducted moorings checks on Stourbridge Common. The area is regularly patrolled in conjunction with the Newmarket Road priority areas and Riverside. A number of incidents of illegal camping/sleeping were investigated. An incident of needles being recovered and disposed of correctly.
Current Situation:	Ongoing

Priority 5	Enforcement patrols to tackle environmental crime at Thorpe Way estate
Action Taken	Officers have conducted 7.50 hrs of patrols carried out in the area investigating issues such as fly tipping, abandoned vehicles/untaxed vehicles and dog fouling. Further work for this area is programmed for the upcoming period.
Current Situation:	Ongoing

Other issues:

Issue	Request for dog fouling signage on St Matthews Piece/St Matthews garden green space and around the entrances/footpaths in Mill Road Cemetery
Action Taken	As part of the Dog Control Order / Public Spaces Protection Order review dog fouling signage in areas would be looked at, and this would be programmed in for the upcoming months.
Current Situation:	Ongoing

Issue	Request for litter bin outside the Bodywork Studio could be replaced
Action Taken	This request is being progressed with the Operations Team and an appropriate receptacle for litter / cigarette waste would be installed if the location was still feasible. This is programmed for the upcoming period.
Current Situation:	Ongoing

5. Environmental Data

Private Realm [East Area]

Period	Activity	Investigations	Treatments Carried out	Informal Action / Written Warnings	Statutory Notices Served	Simple Cautions	Legal Proceedings
June to August 2016	Pest control	83	37	NA	NA	NA	N/A
June to August 2016	Noise Complaints	135	N/A	²	16	0	1
June to August 2016	Refuse/ Waste Complaints	14	N/A	²	0	0	0
June to August 2016	Other public health complaints ³	21	N/A	²	0	0	1
June to August 2016	Private Sector housing standards	82	N/A	²	1	1	0

Summary of private realm data:

One prosecution relating to a breach of an abatement notice was undertaken in regards to noise and one works was undertaken in default of owner for a public health complaint.

² All complaints will generally have at least one such action

³ Other public health complaints includes odour, smoke, bonfires, filthy and verminous

Public Realm Data

Public Realm Enforcement [East Area]

Period	Activity	Investigations	Written Warnings	Statutory Notices	Fixed Penalty Notices	Simple Cautions	Legal Proceedings
June to August 2015	Abandoned vehicles	37	N/A	N/A	0	0	0
June to August 2016		47			0	0	0
June to August 2015	Nuisance vehicles ⁴	9	8	N/A	0	0	0
June to August 2016		6	4		0	0	0
June to August 2015	Derelict cycles	27	N/A	N/A	N/A	N/A	N/A
June to August 2016		47					
June to August 2015	Domestic waste	71	23	0	0	0	1
June to August 2016		30	0	0	0	0	0
June to August 2015	Trade waste	13	5	0	0	0	0
June to August 2016		8	6	0	0	0	0
June to August 2015	Litter	11	0	0	11	0	0
June to August 2016		6	0	0	4	0	0
June to August 2015	Illegal camping	11	N/A	9	N/A	0	0
June to August 2016		9		7		0	0
June to August 2015	Illegal advertising	18	12	N/A	0	0	0
June to August 2016		12	5		0	0	0

⁴ Nuisance vehicles includes vehicles displayed for sale or being repaired (other than in an emergency) on the public highway

Summary of public realm enforcement data

- Of the 47 abandoned vehicles the majority were removed by their owners or claimed within the 7 day notice period. Five untaxed vehicles were seized from Birdwood Road, Cheddars Lane, Thoday Street and Trevone Place, of these four have been destroyed and one is still in storage. Three abandoned vehicles were seized from Howard Road and George Pateman Court. The majority of vehicles identified in this period are as part of the proactive work carried out by the enforcement team.
- Four nuisance vehicles were found across the East Area. One vehicle was found for sale on Brooks Road, Coldhams Lane and Meadowlands Road four vehicles were removed from sale within a 7 day period. There are two cases still ongoing.
- Forty seven cycles were removed from across all four wards. The number of cycles removed as abandoned in the East area usually varies between 15 to 25 a quarter.
- There were thirty domestic waste investigations conducted in the East area, the majority of which was waste littered and fly tipped at recycling centres across the area. Of the investigations conducted there were fifteen cases it was not possible to identify a responsible suspect or there was insufficient evidence to proceed, a number of cases are ongoing.
- Eight cases of trade waste were investigated in the East area, including cases of waste being dumped or bins not being managed. Letters were sent to six businesses who complied with the requests for waste information.
- There were six cases of litter investigated in the East area; four fixed penalties were issued for littering including East Road and Mill Road. Two cases are currently ongoing and the rest of the fixed penalty notices were subsequently paid.
- There were nine cases of illegal camping at Stourbridge Common and at Barnwell Nature Reserves. Statutory notice was served on seven of the sites and subsequently the owner removed the tent within the 24-hour period, only two tents were impounded by the enforcement team.
- Twelve incidents of illegal advertising were identified, five of which were posters and the majority were untraceable. There were also seven estate agents boards identified which were removed by the agents.

Dog Warden Service [East Area]

Stray dogs

Period	Activity	Number of cases	Rehomed	Destroyed	Claimed	In Kennels	Comment
June to August 2015	Stray dogs	5	0	0	5	0	One other stray dog calls was received, but the dog was collected by the owner before the dog warden attended
June to August 2016		13	3	0	8	2	Three other stray dog calls were received, but the dogs were collected by their owner before the dog warden attended

Dog Control Orders

Period	Activity	Investigations	Written Warnings	Statutory Notices	Fixed Penalty Notices	Simple Cautions	Legal Proceedings
June to Aug 2015	Dog control orders: Fouling	18	0	0	0	0	0
June to Aug 2016		4	0	0	1	0	0
June to Aug 2015	Dog control orders: Exclusion	0	0	0	0	0	0
June to Aug 2016		0	0	0	0	0	0
June to Aug 2015	Dog control orders: Leads	0	0	0	1	0	0
June to Aug 2016		1	0	0	0	0	0
June to Aug 2015	Other dog complaints ⁵	1	0	0	0	0	0
June to Aug 2016		4	1	0	0	0	0

Summary of dog warden data

There was one fixed penalty notices issued for dog control orders, which were on Stourbridge Common for failing to clear up dog fouling, the fixed penalty was subsequently paid. Dog fouling was reported to the dog warden in the following locations – Ashley Court, Ross Street and Ekin Road.

⁵ Includes issues such as barking, welfare, signage requests and educational advice as well as joint working with Environmental Health, RSPCA and Housing Associations'

Operations cleansing data by ward [East Area]

Period	Activity	Total number of incidents	Ward			
			Abbey	Coleridge	Petersfield	Romsey
June to Aug 2015	Fly tipping	113	39	12	37	25
June to Aug 2016		155	58	18	45	34
June to Aug 2015	Offensive graffiti ⁶	1	1	0	0	0
June to Aug 2016		3	1	0	2	0
June to Aug 2015	Detrimental graffiti ⁷	24	7	0	13	4
June to Aug 2016		55	13	0	35	7
June to Aug 2015	Needles	94	20	0	73	1
June to Aug 2016		31	11	2	17	1
June to Aug 2015	Shopping trolleys	113	27	0	69	17
June to Aug 2016		104	28	4	60	12

⁶ Offensive graffiti includes but is not limited to that which contains swear words, reference to religion, racist, reference to a person / naming a person, drawings of human body parts, words of reference to human body parts and reference to sexual activity. The service aim is to remove this type of graffiti within 1 working day.

⁷ Detrimental graffiti is graffiti that contains but is not limited to general tags, drawings not falling under the above criteria, and words not classified as offensive. The service aim is to remove this type of graffiti within 5 working days.

Summary of operations cleansing data:

- Of the 58 reports for fly tip in the Abbey ward, just under a quarter of them were from Ditton Fields. Repeat incidents were also found at Thorpe Way, Abbey Road, and Pool Way. The other fly tip reports for Abbey area were reported from different locations.
- In Coleridge repeat incidents were identified at Birdwood Road and Rustat Road, the rest of the incidents were single locations and there were no patterns identified.
- The majority of fly tips in Petersfield were household waste and were single locations and there were no patterns identified, a few repeat incidents along Emery Road, and St Matthews Street were identified but no patterns of responsibility were found.
- Thirty four fly tips were removed from Romsey including repeat incidents at Catharine Street and Ross Street although no patterns of fly tipping were identified.
- The offensive graffiti in Abbey ward was on the play equipment on Thorpe Way and was of pictures of human anatomy, in Petersfield offensive language was removed from the play equipment on Ainsworth Street in August and pictures of human anatomy were removed from the play area at Ravensworth Gardens in August.
- The volume of detrimental graffiti in the East ward has increased in comparison to the same period, there are no patterns or trends of patterns identified and all instances were general tagging or scribbles.
- In Abbey, needles were removed from Euro car parks in Swann Road in August (1 needle), a car park in Whitehill Road in August (1 needle) and nine needles were removed on Stourbridge common near the bridge over to Ditton Meadow's in June. In Coleridge two needles were removed from near no 133 Cherry Hinton Road in July. In Petersfield one needle was removed from St Matthews Street Garages in August, one needle was removed by an operative whilst on their duties from the litter bins in Petersfield play area in August. In Mill Road Cemetery one used needle was removed in June and fourteen needles were removed in August (twelve new and two used). One needle was removed from the recreation area at Romsey Recreation Ground in August.
- The number of trolleys impounded by Streets and Open Spaces was 36.

Waste and Recycling Data [City wide]

This section includes information about the Waste Policy team's area of responsibility. The team has an Operational Plan that covers the work for the year. This work is generally not area based but it is useful to residents and provides statistics to demonstrate activity and continuous improvement in areas of sustainable waste management.

Activity	Q1 Apr-Jun
Recycling rate – dry recycling 2016/17	21.1%
Recycling rate – dry recycling 2015/16	21.4%
Recycling rate – composting 2016/17	23.9%
Recycling rate – composting 2015/16	23.8%
Amount collected for disposal 2016/17	55%
Amount collected for disposal 2015/16	54.8%
No of press releases issued	3
No of 2 nd blue bins delivered	161
No of 2 nd Green bins delivered	46
Number of 3 rd and 4 th green bins registered	3
No. of bins changed from standard to small	30
No of events attended	12
No of people spoken to	730
No of Kitchen Caddies given out at events ^{§§}	460
No of recycling champions (RC) at events	8
No of new RC recruited	2
Amount of rubbish/recycling collected at events (tonnes)	Total 36.96 tonnes 27.6 T rubbish 9.2 T recycled
Amount of goods (clothes, books etc.) collected via the British Heart Foundation and college campaign.	N/A
No of community/school visits to AmeyCespa	11

^{§§} Excludes caddies given out via council receptions

Summary of Waste and Recycling Data

Total recycling rate for quarter 1 is 45%, with an increase in tonnes collected via the green bins, due the start of the growing season.

April- June events attended

- Morley Memorial Primary School talk
- Blackthorn Close door knocking
- EAT Cambridge
- Thorpe Way community day
- Colville Road Primary School recycling stall
- St Bedes Community day
- Whitehill Road community day
- Arbury Carnival
- Spinney School Cherry Hinton recycling stall
- Chesterton Festival
- Chesterton Community Day
- Ekin Road community day

6. Proactive and community work

The proactive and community work for the East Area is listed below:

Task	Community clear up day
Action Taken	Community clear up day in Whitehill Road area. Rangers had the support from Community Payback team.
Current Situation	Completed

Task	Seymour Street
Action Taken	Alleyway between Seymour Street and Brookfields Road cleared of rubbish, rubble fly tip and overgrowth with the help of two teams of Community Payback.
Current Situation	Completed

Task	George Pateman Court
Action Taken	Four vulnerable adults' resident's gardens cut back and cleared. Ranger had help from Community Payback placements.
Current Situation	Completed

Task	New Street Allotment
Action Taken	Overgrown vegetation coming from allotment, growing over the footpath cut back and cleared away with the help of Community Payback team.
Current Situation	Completed

7. Key contacts

Officers

Area	Contact	Telephone Number	Email
Environmental Health Manager	Yvonne O'Donnell	01223 457951	yvonne.odonnell@cambridge.gov.uk
Senior Operations Manager	Don Blair	01223 458575	Don.blair@cambridge.gov.uk
Operations Manager (Grounds Maintenance)	Paul Jones	01223 458215	Paul.Jones@cambridge.gov.uk
Operations Manager (Community Engagement and Enforcement)	Wendy Young	01223 458578	Wendy.young@cambridge.gov.uk
East Area Ranger: Ian Colley	City Rangers	01223 458282	cityrangers@cambridge.gov.uk
Public Realm Enforcement (East team):	Nick Kester	01223 458573 01223 458062	streetenforcement@cambridge.gov.uk
	Jamie Lambert		
Dog Warden	Samantha Dewing (Mon-Wed)	01223 457883	dogwarden@cambridge.gov.uk
	Sharron Munro (Wed-Fri)		
Volunteer opportunities (Streets, Parks and Open Spaces)	Rina Dunning	01223 458084	Caterina.dunning@cambridge.gov.uk
Recycling Champions	Co-ordinator	01223 458240	recycling.champions@cambridge.gov.uk
Out of Hours	Emergency calls	0300 3038389	N/A

Issues

Area	Contact	Telephone Number	Email
Dog fouling Litter Fly tipping (public land) Graffiti Needles Abandoned, untaxed and nuisance vehicles Illegal camping Bulky waste collections New blue, green and black bins Replacement blue, green and black bins Repairs to blue, black and green bins	Customer Service Centre	01223 458282	wasteandstreets@cambridge.gov.uk
Abandoned bicycles	Customer Service Centre	01223 458282	cityrangers@cambridge.gov.uk
Pest Control	Refuse and Environment	01223 457900	env.health@cambridge.gov.uk
Noise			
Stray and lost dogs	Customer Service Centre	01223 457900	dogwarden@cambridge.gov.uk

8. Resources

The following are suggestions that members of the East Area Committee and residents and businesses may wish to consider or request for the upcoming period:

Recycling and general street litter bins

A small quantity of recycling and general street litter bins are available for each ward, as follows:

Ward	Bins used	Bins available for installation
Abbey	12	0
Coleridge	9	2
Petersfield	8	2
Romsey	10	3

We would like to receive suggestions for where bins should be installed on the street and will investigate the suitability of all suggested locations. We will also be undertaking a review of where bins are currently installed to see how they are used.

Installed bin sites:

Ward	Location	Installation Date	Comments
Abbey	Newmarket Road (by bus stop near to Jack Warren Green)	November 2014	
Abbey	Velos Walk (top of Helen Close)	February 2015	
Abbey	Stanley Road (junction with Riverside)	December 2014	
Abbey	Saxon Road (junction with Riverside)	December 2014	
Abbey	Riverside (under Millennium bridge)	December 2014	
Abbey	Jack Warren Green (top green area)	August 2015	
Abbey	Tiptree Close pathway	August 2015	
Abbey	Thorpe Way (near 115)	August 2015	
Abbey	Rachel Close (top of green)	August 2015	
Abbey	Fison Road (top of Anns Road)	August 2015	
Abbey	Dennis Road (next to phone box)	August 2015	
Abbey	Ekin Road (footpath to Ditton Lane)	August 2015	
Coleridge	St Thomas's Square	December 2014	
Coleridge	St Thomas's Road (junction with St Thomas's Square)	December 2014	
Coleridge	Birdwood Road (by number 52)	May 2015	
Coleridge	Perne Road (near Radegund Road roundabout)	April 2015	
Coleridge	Ancaster Way (junction with Tiverton Way)	May 2015	
Coleridge	Rustat Road (near to Carter Bridge)	March 2015	
Coleridge	Cherry Hinton Road (by bus stop at Leisure Park)	August 2015	
Coleridge	St Margaret's Road (junction with Cherry Hinton Road)	November 2015	
Coleridge	Perne Road (in front of Co-op)	July 2016	
Petersfield	Veras Way (top of Rope Walk)	November 2014	
Petersfield	Staffordshire Street (walkway)	December 2014	These two sets of

	between St Matthews Street)		bins have attracted an increase in fly tipping. One set has been removed as it is causing a detrimental effect to the local environment.
Petersfield	Staffordshire Street (between Hollymount and Glenmore)	December 2014	
Petersfield	Hooper Street (at road closure point)	March 2015	
Petersfield	Gwydir Street (at road closure point near Milford Street)	March 2015	
Petersfield	Gwydir Street (outside Bath House play area)	September 2015	
Petersfield	Ainsworth Street (next to children's play area)	September 2015	
Petersfield	Abbey Walk (junction with York Street)	November 2015	
Romsey	Mill Road (near to kitchen shop by Vinery Road junction)	July 2015	
Romsey	Coldhams Lane (by Coldhams Common bus shelter)	June 2015	
Romsey	Vinery Road (junction with Coldhams Lane)	June 2015	
Romsey	Fairfax Road (junction with Catharine Street)	June 2015	
Romsey	Montreal Square (alleyway through to Hobart Road)	September 2015	
Romsey	Marmora Road (by junction with Suez Road)	September 2015	
Romsey	Marmora Road (Alleyway to Coleridge Road)	September 2015	
Romsey	Coldhams Lane (opposite the Paddocks)	September 2015	
Romsey	Fairfax Road (junction with Brampton Road)	September 2015	
Romsey	Brooks Road (junction with Wycliffe Road)	February 2016	

Dog bin provision

A number of dog bins are available for each ward, as follows:

Ward	Bins used	Bins available for installation
Abbey	4	0
Coleridge	4	0
Petersfield	1	2
Romsey	1	3

We would like to receive suggestions for where bins should be installed on the parks and open spaces and will investigate the suitability of all suggested locations. We will also be undertaking a review of where bins are currently installed to see how they are used.

Installed bin sites:

Ward	Location	Installation Date	Comments
Abbey	Barnwell Road (entrance to Coldhams Common)	December 2014	
Abbey	Egerton Close (junction with Egerton Road)	March 2015	
Abbey	Fison Road / Thorpe Way	January 2015	
Abbey	Leonard Close	June 2015	
Coleridge	St Thomas's Square	December 2014	
Coleridge	Coleridge Recreation Ground (top corner)	August 2015	
Coleridge	St Thomas's Road (on recreation ground)	April 2016	
Coleridge	Golding Road (Radegund Road junction)	March 2016	
Petersfield	Ravensworth Gardens (on green at entrance from Devonshire Road)	December 2014	
Romsey	Sedgwick Street (at junction with Fairfax Road)	April 2015	

Pocket ashtray distribution

Locations of where pocket ashtrays should be distributed from are welcomed by the Public Realm Enforcement team.

Dog fouling signs

Small quantities of 'no dog fouling' signs are available for each ward, as follows:

Ward	Signs used	Signs available for installation
Abbey	5	8
Coleridge	0	13
Petersfield	0	13
Romsey	0	13

Abbey area – Thorpe Way Recreation Ground (2 signs) and Ditton Fields Recreation Ground (3 signs).



9. Appendices

New Street allotments before and after work undertaken by City Rangers (August 2016)

